

# PROGRAM APPLICATION



Northside Tool Rental is proud to offer to offer a rental program tailored to meet the needs of the small to mid-size contractor and “Do it Yourselves” with larger projects. We call it **TRUE BLUE REWARDS**.

Northside Tool Rental is in the business of helping our customers grow their business! Ideally suited for the small to mid-size contractor, TRUE BLUE Rewards, recognizes your past loyalty to Northside Tool Rental and offers you a variety of ways to same time and money.

## Pre-qualifications

- Existing Northside Tool Rental Customer
- Must have at least (5) rental transactions during the last 90 days
- Minimum rental charges estimated to be \$750 or more per quarter
- Customer must have valid driver’s license and credit card on file
- Customer in good standing, no outstanding rental debt or unpaid damages to equipment

## Program Details

- Customer receives 5% discount on all rentals
- Customer receives discounted transportation charges (10%)
- Each customers’ employees are now eligible to pick-up equipment on their behalf
- Rental charges are paid in ADVANCE
- Customer can select from the following menu, ways that they would like to manage / monitor their account:

## Key Contacts

Name	Position	Phone	Email Address	Open Reservatio	Open Contract	Closed Contract	Special Promos

**Market Segment** – Please select which group best describes your business or line of work.

- Concrete / Masonry / Demolition
- Contractor
- Custom Homebuilder
- Do-it-Yourself
- Facility / Industrial Maintenance
- General
- Government Agency

- Handyman
- Home Renovations
- Interior Buildout / Commercial remodeling
- Landscape
- Mechanical / Electrical / Plumbing / HVAC

- Painting
- Paving / Grading
- Pool Builder
- Property Management
- School / Church
- Specialty Contractor
- Utility Contractor
- Other

Please print. All information must be completed.

**PERSONAL & COMPANY INFORMATION** (\*Indicates a required field)

LAST NAME: *		FIRST NAME: *		MIDDLE: *	
HOME STREET ADDRESS, IF DIFFERENT THAN DL:					
CITY:		STATE:		ZIP:	
HOME PHONE:			CELL PHONE: *		
EMAIL ADDRESS: *					
LEGAL COMPANY NAME IN FULL:					
PHONE:			CONTACT NAME:		